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# COMPANY PROFILE



[www.swasticinteriordesigner.com](http://www.swasticinteriordesigner.com)



EXCELLENCE BEYOND  
YOUR IMAGINATION

PASSIONATE | DYNAMIC | INNOVATIVE



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# About US

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At Swastic, we specialize in delivering toptier sales and rental services for commercial & residential properties, property management, title & deed processing, valuations, investment consultancy, and interior design work. Swastic is a full-service premier prroperty solution provider of high-quality services tailored to your specific needs. Our ability to develop and execute customized strategic solutions in support of our clients' unique goals and assess further exemplifies our commitment to creating enduring, successful partnerships.

Our focus is always on ensuring customer contentment through our strong working relationships with Our focus is always on ensuring customer contentment through our strong working relationships with partners and stakeholders. We take pride in delivering value-added services that exceed our clients' expectations. and stakeholders. We take pride in delivering value-added services that exceed our clients' expectations.

At Swastic, we have one guiding principle: to serve our customers beyond their expectations. By partnering with our clients, we take the time to understand and assess your unique challenges and issues. We then create a complete, custom-made solution set -- while delivering exceptional service and leading turn times -- helping you to achieve best returns.



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## our mission

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At the core of our property dealing practice, we are committed to strive for the highest standards in this industry.

The complex demands of this new century has equipped our diligent agents in providing their unwavering commitment to meet our client's needs in the most ethical, efficient and effective approach.

Upholding our corporate mission, our listings are made accessible globally for all walks of life to view.

Swastic is more than ready to provide our clients everything they need!

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## our vision

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Our vision is to be the leading property dealing agency in the industry that provides the best of both worlds, buying and or selling, experience for our clients.

We want to empower and educate our clients on making great property decisions through our committed team of professional consultants.

To build a strong team that instils brand trust and to meet the needs of our community.

To provide our clients and end-users a holistic buying/selling approach to meet their desired goal.

At Swastic, we live and breathe the concept of a "Smart Choice" It's our promise to deliver unrivaled services that leave our clients feeling confident that they've made the best decision in choosing us.



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# our objectives

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We have an undeniable track record and expertise in the property marketing field which confidently allow us to:

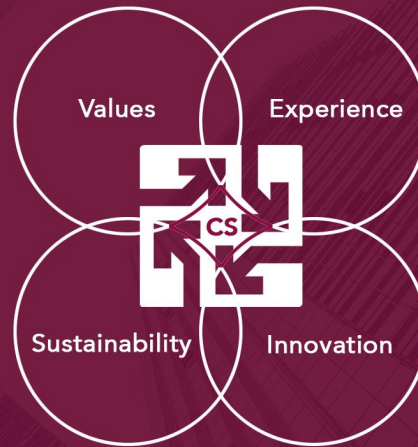
- Maximise property developer's return on investment within a short time frame.
- Provide hassle-free after-sales service for property developers & customers.
- Capitalise on advertisement and promotional effort to enhance property developer's brand and reputation in the market.



# our philosophy

At Swastic, we embrace and define four pillars of success and growth.

Our Swastika-symbol logo not only stands for prosperity and good fortune but also with its 4 curved arrow shape is an embodiment of all values and company pillars which revolve around our customers' satisfaction (CS) :



We believe in hard work, dedication, and providing the highest quality of services for the ultimate goal of customer satisfaction. We are dedicated to constant growth in our endeavor to build a community of real estate professionals, product offerings, relationships, and partner networks that work in harmony towards common goals of growth, service, excellence, and success.



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## Rinku Bari

Founder

*15 Years of property-dealing experience*

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*My passion for property dealing began when I was very young. I have always had an interest in the real estate market, and looked forward. Since then, I have dealt in buying and selling multiple properties across Kolkata. Today, we service a numerous number of clients in four divisions - Real Estate Brokerage, Flat Rentals, Property Management, and Interior Design.*

*Whether you are a new buyer or a seasoned investor, our Swastic Group will provide you the highest level of detail that relates to your specific needs.*

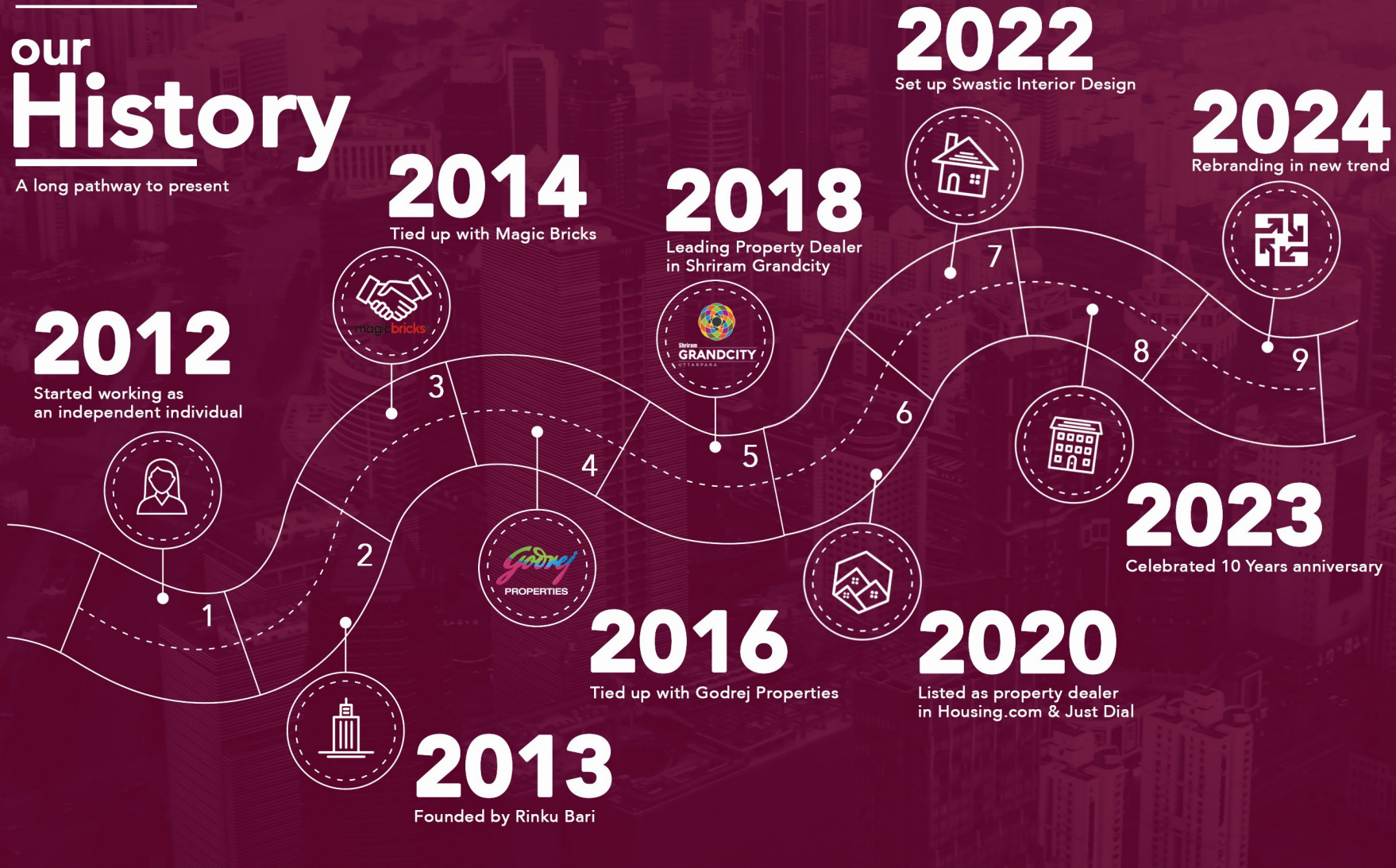
*Our philosophy is simple – love what you do. Our passion for real estate motivates us. It fuels us to continually learn and to keep a finger on the pulse of the market. It also empowers us to network...and to build a network of professionals that we can rely on.*





# our History

A long pathway to present



## 2012

Started working as an independent individual

## 2014

Tied up with Magic Bricks

## 2018

Leading Property Dealer in Shriram Grandcity

## 2016

Tied up with Godrej Properties

## 2022

Set up Swastic Interior Design



## 2024

Rebranding in new trend



## 2023

Celebrated 10 Years anniversary

## 2020

Listed as property dealer in Housing.com & Just Dial





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# our services

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With a team of highly motivated experienced consultants in the field, we possess the professional expertise in negotiating with buyers, sellers, landlords and tenants to meet your real estate investment needs. Our consultants will assist in completing transactions in the most effective approach. Furthermore, Swastic gathers feedback by end-users then propose to property developers the current market's ideal home or property requirements. The feedback would entail layout plan, floor plan, strategic pricing based on the property's location.

## **Our services include :**

- Property dealing for the customers - from showing property, valuation, deed preparation to property registration & hand-over.
- Undertaking all categories of project sales on behalf of developers.
- End-to-end proposal plan on initial phase, marketing phase and final phase.
- Effective marketing strategies that would be adopted for various types of properties.
- Professional advice on property types, design, pricing based on supply, demand and future trends.
- Interior design concept.



# why choose us ?

A constantly revolving stock  
of real estate in every price range.

Access to the best  
conveyance advice.

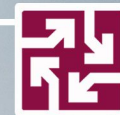
A proven track record of  
success in property market.



Hands-on, informed and  
in-depth knowledge of property  
market.

An extremely rich referral system  
allowing buyers and sellers  
to link with Swastic professionals.

Well trained Real  
Estate Agents and negotiators.



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# developers we work with

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properties  
available now

EDENCity™  
MAHESHTALA

Address : Holding No. B1 - 90/ A/1, Ward No. 31,  
Budge Budge Trunk Rd, Parbangla, Sarengabad,  
Maheshtala, West Bengal 700137

A healthy living and serene lifestyle in an affluent,  
secure and attractive suburb.





properties  
**available now**

elita  
*Garden Vista*

Address : Plot 111E 4/1, Shapoorji Pallonji Sukhobrishti  
Complex Rd, Action Area III, Newtown,  
West Bengal 700160

New, urban destination of choice.





# properties available now

## DLF New Town Heights

Address : Plot No. III - E/5, Opposite - SP Sukhobristi,  
Action Area - III, New Town, Kolkata

A healthy & comfortable living.





# properties available now



Address : Jote Sibrampur, Holding No. - E3 - 398  
ew Ward No. - 14 (New), Kolkata - 700141

Luxury with a touch of convenience and  
community living.





# properties available now

## Joyville™

by Shapoorji Pallonji | Howrah

Address : Joyville Shapoorji Housing Private Limited  
Salap Junction Howrah Amta Road and Bombay Crossing,  
NH6, Howrah, West Bengal 711403

Luxury living...







## Contact

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Office Address : Eden City Maheshtalla, Flat No. : 1402,  
Block-C1 B/90/A/1, Budge Budge Trunk Road, Sarengabad,  
Kolkata - 700 137

available at :

magicbricks.com

HOUSING.COM

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